



15th Anniversary

2016 marks the 15th anniversary of the Whistler Writers festival.

The 2015 festival hosted over 1550 participants (a 9% increase over 2014) to an array of literary offerings including readings and panel discussions for the public and developmental workshops for emerging and experienced writers. Participants and guest authors alike commented on the organization of the festival, the beautiful surroundings, the range of topics offered, and all noted they'd be back.

Looking forward to welcoming everyone again October 13 - 16, 2016.

THE PROGRAM GUIDE FEATURES:

- High quality, full colour print festival program guide.
- Distribution of guide running up to and throughout the festival.
- Distribution area includes Whistler and the Lower Mainland.
- Online version will also be available on whistlerwritersfest.com

PRINT ADVERTISING SPECS & SUBMISSION DETAILS

- Preferred format is PDF-X1A. Please convert all fonts to outlines.
- All photos require 300 dpi resolution at the appropriate size. Please convert RGB and spot colours to CMYK.
- Please include a bleed with no crop marks on inside front and back cover ads.
- No bleed or crop marks required on other ads sizes.
- Please e-mail files to ruth@whistlercreative.ca

AD DESIGN & PRODUCTION

- Ad design & production is included in the ad price and available through Whistler Creative. Please mention this at time of booking.
- The closing date for requests and material for ads requiring production is June 24, 2016.

BOOKING DEADLINES

Booking Deadline: June 24, 2016 // Artwork Deadline: July 4, 2016

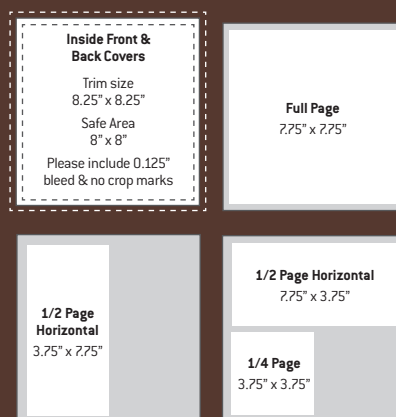
FESTIVAL PROGRAM GUIDE

ADVERTISING RATES

Back Cover:	\$1,500
Inside Front Cover:	\$1,250
Inside Back Cover:	\$1,250
Full Page:	\$900
1/2 Page Horizontal:	\$575
1/2 Page Vertical:	\$575
1/4 Page:	\$325

All ads include full colour.

Above prices do not include GST



Preferred format for all print ads is PDF-X1A with fonts converted to outlines.

TO BOOK CONTACT:

Ruth Barrow
ruth@whistlercreative.ca | 604-902-4504



Contact Name: _____

Company: _____

Phone: _____

Email: _____

Billing Address: _____

AD BOOKING

Back Cover: ☐ \$1,500 + GST

Inside Front Cover: ☐ \$1,250 + GST

Inside Back Cover: ☐ \$1,250 + GST

Full Page: ☐ \$900 + GST

Half Page Horizontal: ☐ \$575 + GST

Half Page Vertical: ☐ \$575 + GST

Quarter Page: ☐ \$325 + GST

Optional Professional Ad Design: ☐ Included in cost of ad

Total: \$ _____

Payment Method: ☐ Credit Card ☐ Cheque ☐ Cash

Signature: _____

Date: _____

Please email the completed booking form. Cheques are to be made payable to Whistler Creative and mailed to 8148 Crazy Canuck Drive, Whistler, BC V0N1 B9.

BOOKING FORM

BOOKING DEADLINES

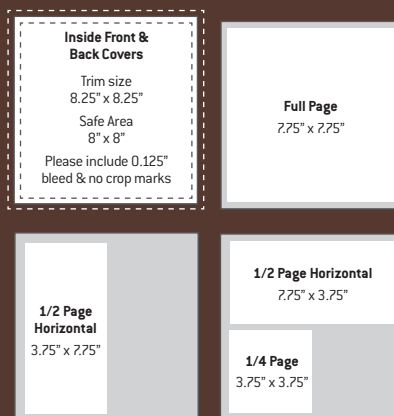
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