



# Whistler Writers Festival

2017 marks the 16th anniversary of the Whistler Writers festival. The 2016 festival hosted 1810 participants (a 17% increase over 2015) to an array of literary offerings including readings and panel discussions for the public and developmental workshops for emerging and experienced writers. Participants and guest authors alike commented on the organization of the festival, the beautiful surroundings, the range of topics offered, and all noted they'd be back. Looking forward to welcoming everyone again October 11 - 15, 2017.

## THE PROGRAM GUIDE FEATURES:

- High quality, full colour print festival program guide.
- Distribution of guide running up to and throughout the festival.
- Distribution area includes Whistler and the Lower Mainland.
- Online version will also be available on [whistlerwritersfest.com](http://whistlerwritersfest.com)

## PRINT ADVERTISING SPECS & SUBMISSION DETAILS

- Preferred format is PDF-X1A. Please convert all fonts to outlines.
- All photos require 300 dpi resolution at the appropriate size.
- Please convert RGB and spot colours to CMYK.
- Please include a bleed with no crop marks on inside front and back cover ads.
- No bleed or crop marks required on other ads sizes.
- Please e-mail files to [ruth@whistlercreative.ca](mailto:ruth@whistlercreative.ca)

## AD DESIGN & PRODUCTION

- Ad design and production is included in the ad price and available through Whistler Creative. Please mention this at time of booking.
- The closing date for requests and material for ads requiring production is June 16, 2016.

## BOOKING DEADLINES

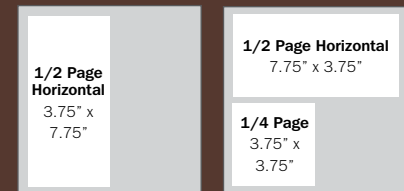
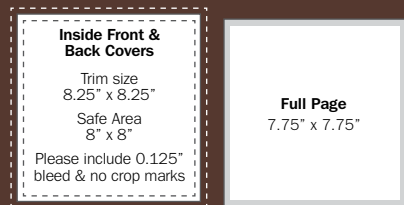
Booking: June 16, 2017 // Artwork: June 23, 2017

# FESTIVAL PROGRAM GUIDE

## Advertising Rates

<b>Back Cover:</b>	\$1,500
<b>Inside Front Cover:</b>	\$1,250
<b>Inside Back Cover:</b>	\$1,250
<b>Full Page:</b>	\$900
<b>1/2 Page Horizontal:</b>	\$575
<b>1/2 Page Vertical:</b>	\$575
<b>1/4 Page:</b>	\$325

All ads include full colour.  
Above prices do not include GST



Preferred format for all print ads is PDF-X1A with fonts converted to outlines.

## TO BOOK CONTACT:

Ruth Barrow  
[ruth@whistlercreative.ca](mailto:ruth@whistlercreative.ca) | 604-902-4504



# BOOKING FORM

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

## AD BOOKING

Back Cover:	\$1,500 + GST
Inside Front Cover:	\$1,250 + GST
Inside Back Cover:	\$1,250 + GST
Full Page:	\$900 + GST
Half Page Horizontal:	\$575 + GST
Half Page Vertical:	\$575 + GST
Quarter Page:	\$325 + GST
<i>Optional Professional Ad Design:</i>	Included in cost of ad

Total: \$ \_\_\_\_\_

Payment Method:      Credit Card      Cheque      Cash

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

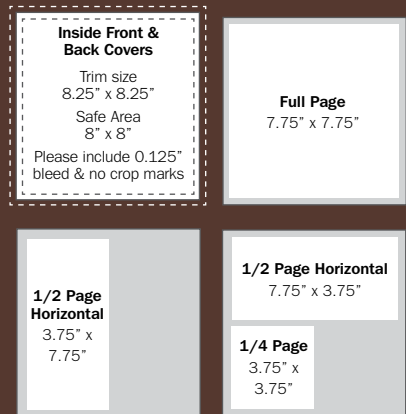
*Please email the completed booking form. Cheques are to be made payable to Whistler Creative and mailed to 8148 Crazy Canuck Drive, Whistler, BC V0N1B9.*

## BOOKING DEADLINES

Booking Deadline: June 16, 2017

Artwork Deadline: June 23, 2017

*All ads include full colour. Prices do not include GST. Payment is due at time of booking by June 16, 2017.*



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