

Whistler Writers Festival

2019 marks the 18th anniversary of the Whistler Writers festival. The 2018 festival hosted 1478 participants to an array of literary offerings including readings and panel discussions for the public and developmental workshops for emerging and experienced writers. Participants and guest authors alike commented on the organization of the festival, the beautiful surroundings, the range of topics offered, and all noted they'd be back. Looking forward to welcoming everyone again October 17 - 20, 2019.

THE PROGRAM GUIDE FEATURES:

- High quality, full colour print festival program guide.
- Distribution of guide running up to and throughout the festival.
- Distribution area includes Whistler and the Lower Mainland.
- Online version will also be available on whistlerwritersfest.com

PRINT ADVERTISING SPECS & SUBMISSION DETAILS

- Preferred format is PDF-X1A. Please convert all fonts to outlines.
- All photos require 300 dpi resolution at the appropriate size.
- Please convert RGB and spot colours to CMYK.
- Please include a bleed with no crop marks on inside front and back cover ads.
- No bleed or crop marks required on other ads sizes.
- Please e-mail files to ruth@whistlercreative.ca

AD DESIGN & PRODUCTION

- Ad design and production is included in the ad price and available through Whistler Creative. Please mention this at time of booking.
- The closing date for requests and material for ads requiring production is June 1. 2018.

BOOKING DEADLINES

Booking: May 31, 2019 // Artwork: June 21, 2019

2019 **FESTIVAL PROGRAM GUIDE**

Advertising Rates

Inside Front Cover: \$1.200 Inside Back Cover: \$1.200

Full Page: \$950

1/2 Page Horizontal: \$675

1/2 Page Vertical: \$675

1/4 Page: \$425

All ads include full colour. Above prices do not include GST









Preferred format for all print ads is PDF-X1A with fonts converted to outlines.

TO BOOK CONTACT:

Ruth Barrow ruth@whistlercreative.ca | 604-902-4504