



Whistler Writers Festival

2021 marks the 20th anniversary of the Whistler Writers festival. The 2020 festival hosted some 1500 participants from all over the world (virtually) to an array of literary offerings including readings and panel discussions for the public and developmental workshops for emerging and experienced authors. Participants and guest authors alike commented on the organization of the festival and the range of topics offered. We look forward to welcoming everyone to our hybrid festival (combining in person events in accordance with health restrictions as well as virtual events) for 2021, which will be hosted between October 14 – 17, 2021.

THE PROGRAM GUIDE FEATURES:

- Digital full colour ad in the festival program guide.
- Online distribution of guide running up to and throughout the festival.
- Available for download on the festival website whistlerwritersfest.com

SPECS & SUBMISSION DETAILS

- Preferred format is PDF-X1A. Please convert all fonts to outlines.
- All photos require 300 dpi resolution at the appropriate size.
- No bleed or crop marks required
- Please e-mail files to projects@whistlercreative.ca

AD DESIGN & PRODUCTION

- Ad design and production is included in the ad price and available through Whistler Creative. Please mention this at time of booking.
- The closing date for ads requiring design and production is July 9, 2021.

BOOKING DEADLINES

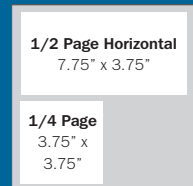
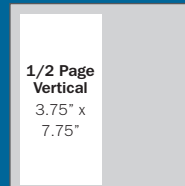
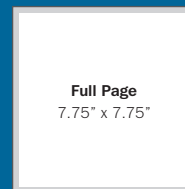
Booking: July 9, 2021 // Artwork: July 16, 2021

2021 FESTIVAL PROGRAM GUIDE

Digital Advertising Rates

| | |
|-----------------------------|-------|
| Full Page: | \$450 |
| 1/2 Page Horizontal: | \$350 |
| 1/2 Page Vertical: | \$350 |
| 1/4 Page: | \$225 |

*All ads include full colour.
Above prices do not include GST*



Preferred format for all print ads is PDF-X1A with fonts converted to outlines.

TO BOOK CONTACT:

Whistler Creative
projects@whistlercreative.ca