



2022 FESTIVAL PROGRAM GUIDE

Whistler Writers Festival

2022 marks the 21st anniversary of the Whistler Writers Festival. The 2021 festival welcomed over 1300 participants to an array of literary offerings including readings and panel discussions for the public and developmental workshops for emerging and experienced authors. Participants and guest authors alike commented on the organization of the festival and the range of topics offered. We look forward to welcoming everyone to our hybrid festival for 2022, which will be hosted October 13 – 16, 2022.

THE PROGRAM GUIDE PACKAGES FEATURE:

- Full colour ad in the Digital Festival Program Guide
- Full colour ad in the Printined Festival Mini-Guide
- Distribution of both guides running up to and throughout the festival.
- Available for download on the festival website whistlerwritersfest.com



Advertising Packages

Digital Guide: Full Page
+ Mini-Guide: Full Page | \$600

Digital Guide: Full Page
+ Mini-Guide: 1/2 Page | \$550

Digital Guide: 1/2 Page
+ Mini-Guide: 1/2 Page | \$450

Digital Guide: 1/4 Page
+ Mini-Guide: 1/4 Page | \$350

Digital Guide Only:
1/4 Page | \$265

*All ads include full colour.
Above prices do not include GST.*

*Oly a limited number of spots
available in the Mini-Guide.*

TO BOOK CONTACT:

Whistler Creative
projects@whistlercreative.ca

BOOKING DEADLINES

Booking: July 4, 2022 // Artwork: July 20, 2022

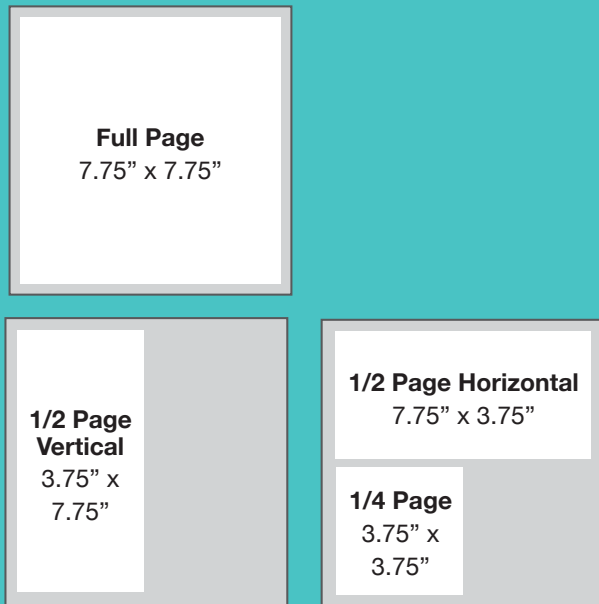
SPECS & SUBMISSION DETAILS

- Preferred format is PDF-X1A.
- Please convert all fonts to outlines.
- All photos require 300 dpi resolution at the appropriate size.
- Bleed or crop marks only required on full page ads for the Mini-Guide.
- Please e-mail files to projects@whistlercreative.ca

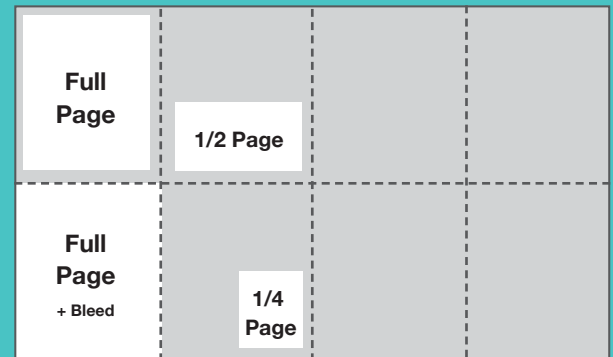
AD DESIGN & PRODUCTION

- Ad design and production is included in the ad price and available through Whistler Creative. Please mention this at time of booking.
- The closing date for ads requiring design and production is July 8, 2022.

DIGITAL PROGRAM GUIDE



MINI PRINT PROGRAM GUIDE



Full Page (no bleed): 4.875" x 5.875"
Full Page (full bleed): 5.25" x 5.875" + 0.125" bleed
1/2 Page 4.875" x 2.85"
1/4 Page 2.3542" x 2.85"

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