



2024 FESTIVAL PROGRAM GUIDE

Whistler Writers Festival

October 17-20, 2024 marks the 23rd anniversary of the Whistler Writers Festival. In 2023, the festival welcomed over 1,700 participants to an array of literary offerings including readings and panel discussions for the public, and developmental workshops for emerging and experienced writers and authors. The hybrid festival is accessible, inclusive, and welcomes everyone to engage with enthralling authors and books from the Sea to Sky corridor and across Canada.

THE PROGRAM GUIDE FEATURES:

- High quality, full colour, printed festival program guide.
- Online festival program guide available on whistlerwritersfest.com
- Distribution of printed guide running up to and throughout the 2024 festival.
- Distribution area includes: Whistler, Sea to Sky Corridor & the Lower Mainland.

PRINT ADVERTISING SPECS & SUBMISSION DETAILS

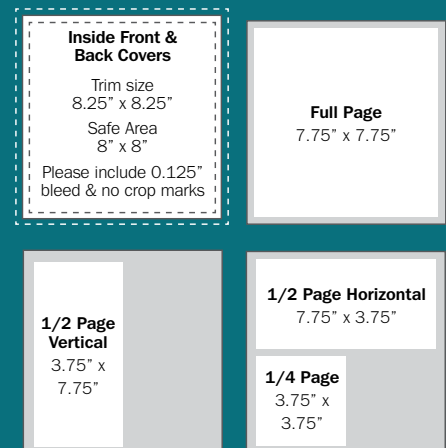
- Preferred format is PDF (PDF-X1A)
- Please convert all fonts to outlines.
- All photos require 300 dpi resolution at the appropriate size.
- Please convert RGB and spot colours to CMYK.
- Please include a bleed with no crop marks on inside front and back cover ads.
- No bleed or crop marks required on other ads sizes.
- Provide URL for click through on digital version
- Please e-mail files to projects@whistlercreative.ca

NEED DESIGN?

- Advertisement design is available through Whistler Creative at no additional cost if required*. Please mention this at time of booking.

Advertising Options

Inside Front Cover:	\$1,050
Inside Back Cover:	\$1,050
Full Page:	\$950
1/2 Page Horizontal:	\$525
1/2 Page Vertical:	\$525
1/4 Page:	\$375



*All ads include full colour.
Above prices do not include GST.*

Limited number of spots available

TO BOOK CONTACT:

Whistler Creative
projects@whistlercreative.ca

DEADLINES

Booking Deadline: August 6, 2024

Artwork Due: August 16, 2024

*restrictions apply